



STROBE

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UNIQUE EVENTS NEEDS

UNIQUE PHOTOS

IT'S NOT JUST ABOUT THE EMOTIONS ON THE SPOT,
BUT ALSO THE OUTPUTS AFTER IT'S OVER.

TAILOR-MADE SERVICES

WHY CHOOSE STROBE?

Speed of delivery high quality outputs

We can express process the initial photo outputs promptly, directly during the event.

Personalised outputs

We will create reference sets of photographic outputs according to your requirements and specifications.

Complementary Shorts, Reels, Stories

In addition to photos, we can also provide short videos to achieve greater audience engagement on social media.

Exclusive photos for VIP guests

Do you have VIP guests, partners or sponsors? We'll photograph your Meet & Greet, giving them a unique keepsake.

We'll show what's happening - Behind the Scene

We will create engaging content from the preparations and lives of artists, helping you increase fan engagement.

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REFERENCES

Completed outputs from the musical events.

Czech Live Symphonic Orchestra

Lords of Sound

Scream Inc. Metallica SM Tribute

Sam Garrett

Break Free Queen Tribute Show

Hauser

Mireille Mathieu

Il Volo

Nuansy

Monika Ližbetin

Ister String Quartet

Wet Floor

Il Divo

Jana Máčovská

Moonlight concerts

Sad a Tma

Pokáč

Cashmarock

B.T.A.

Chinaski

Hooverphonic

Vesna

Opium Poppy

The Backwards

Cigánski diabli

Martin Geišberg

Richard Autner band

The Gnostiques

Facetaker

Iconito

Beat band

Druhý náklad

Karin Sarkisjan

Čarovné ostrohy

Ján Svetlan Majerčík

Linkin Park Symphony by Rain Drops

Ziggy & The Virgo Brothers

George Michael by Fabrizio Levita

and more....



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MARKETING USE

of photos by STROBE

digital PRESS KIT –
social media –
websites –
advertising campaigns –
ticket portals –
artist management –
partners & sponsors –

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DIGITAL PRESS KIT

An effective tool for communication with media, PR and marketing.

High quality photos for media

By providing professional photos, you'll support media outlets publishing promotional news about the event.

Personalised outputs

By creating reference packages for bloggers or reviewers, you'll enhance their outputs with attractive visuals tailored to your needs and ideas.

Press release news

Prepare complete press releases to stimulate interest in upcoming events.

SOCIAL MEDIA

Support for maximum reach of posts and engagement followers.

Highlight the event on social media

By publishing unique photos from the event, you will keep followers engaged and attract new fans.

Support for event series

With attractive photos from multiple event locations, you'll remind followers about upcoming parts of the tour.

Maintaining followers' attention to the brand

With engaging posts, you'll improve the stimulation of visitors' interest in future events.

Expanding reach and virality

By sharing high-quality visuals, you'll ensure greater audience engagement and wider reach of posts.



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WEBSITES

Direct presentation on the organizer's website simultaneously supports its prestige, quality, and brand.

Building trust

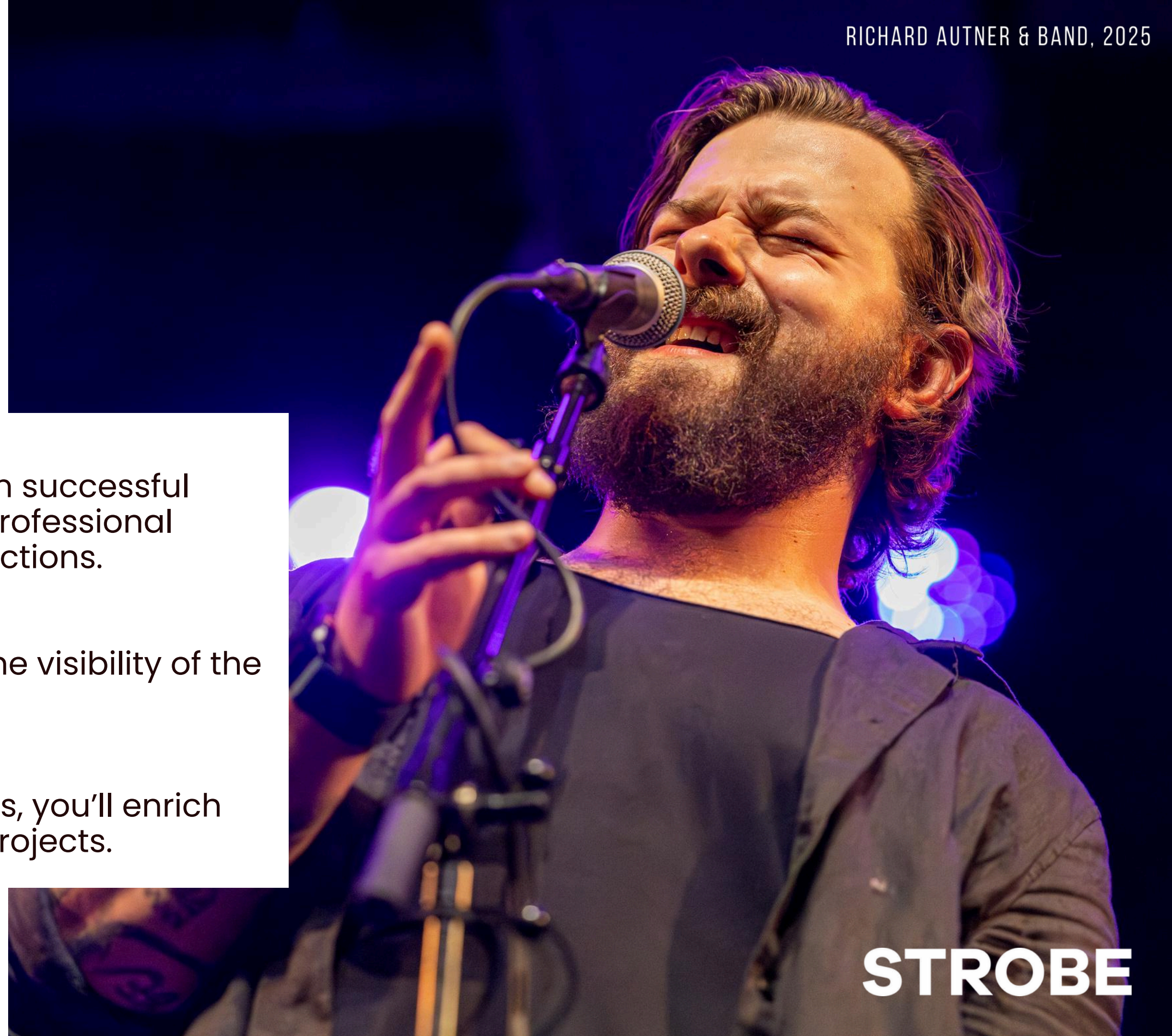
By publishing high-quality photos from successful events, you'll confirm the organizer's professional ability to execute even complex productions.

Organiser's portfolio

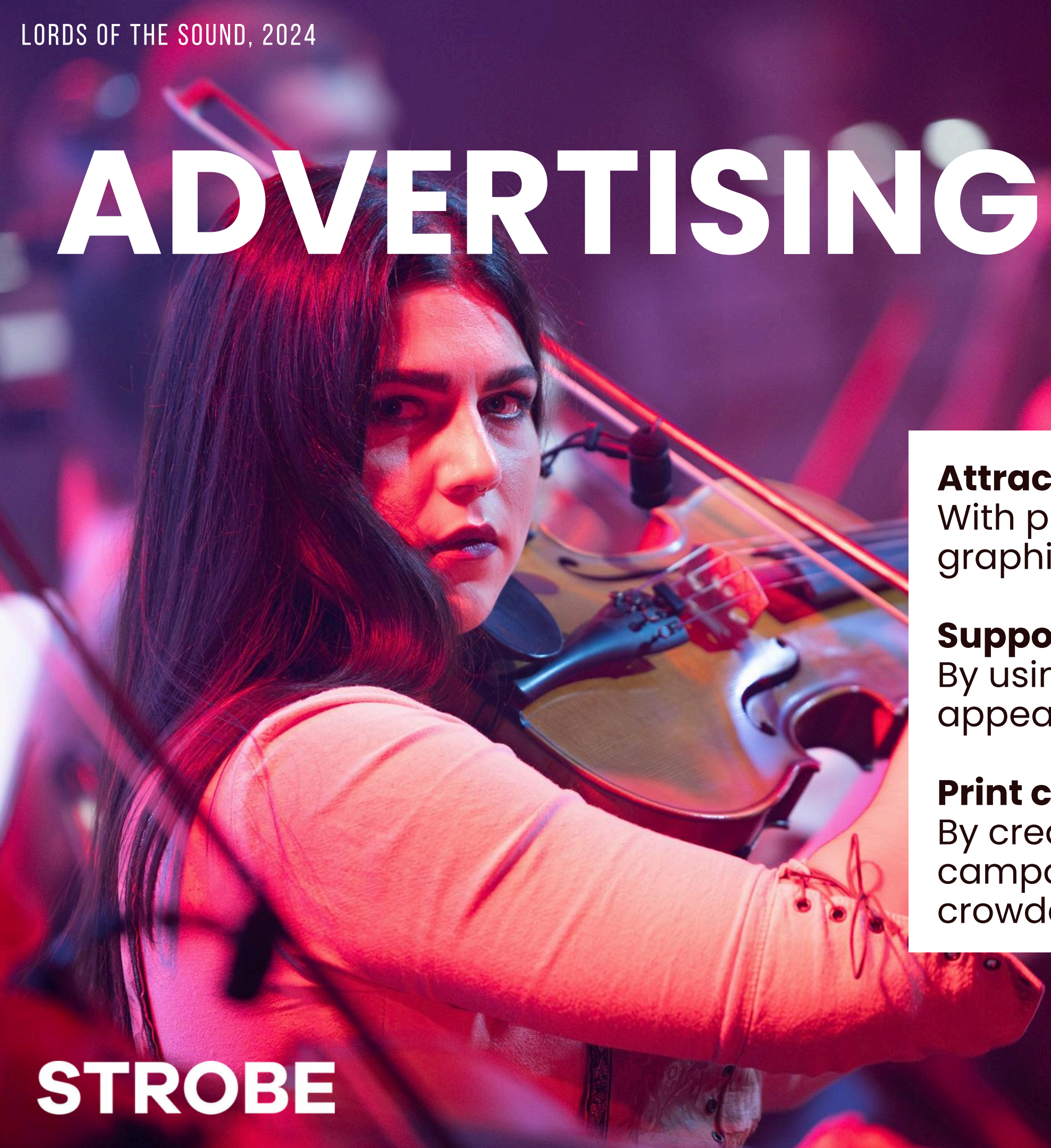
Using premium visuals, will enhance the visibility of the brand's activities, scope, and quality.

Support of future events

By including photos from past concerts, you'll enrich the promotional possibilities for new projects.



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ADVERTISING CAMPAIGNS

High-quality visuals to capture attention for the execution of an advertising campaign.

Attractive visuals

With professional photos, you'll provide quality content for graphic design and promotional materials.

Supporting targeted advertising effectiveness

By using unique photographs, you'll enhance the visual appeal of online advertising campaigns.

Print campaigns

By creating outputs with high-quality photos for print campaigns, the advertisement will stand out even in a crowded visual space.

TICKET PORTALS

Visual support to increase interest and sales through ticketing portals.

Unique photos in the event description

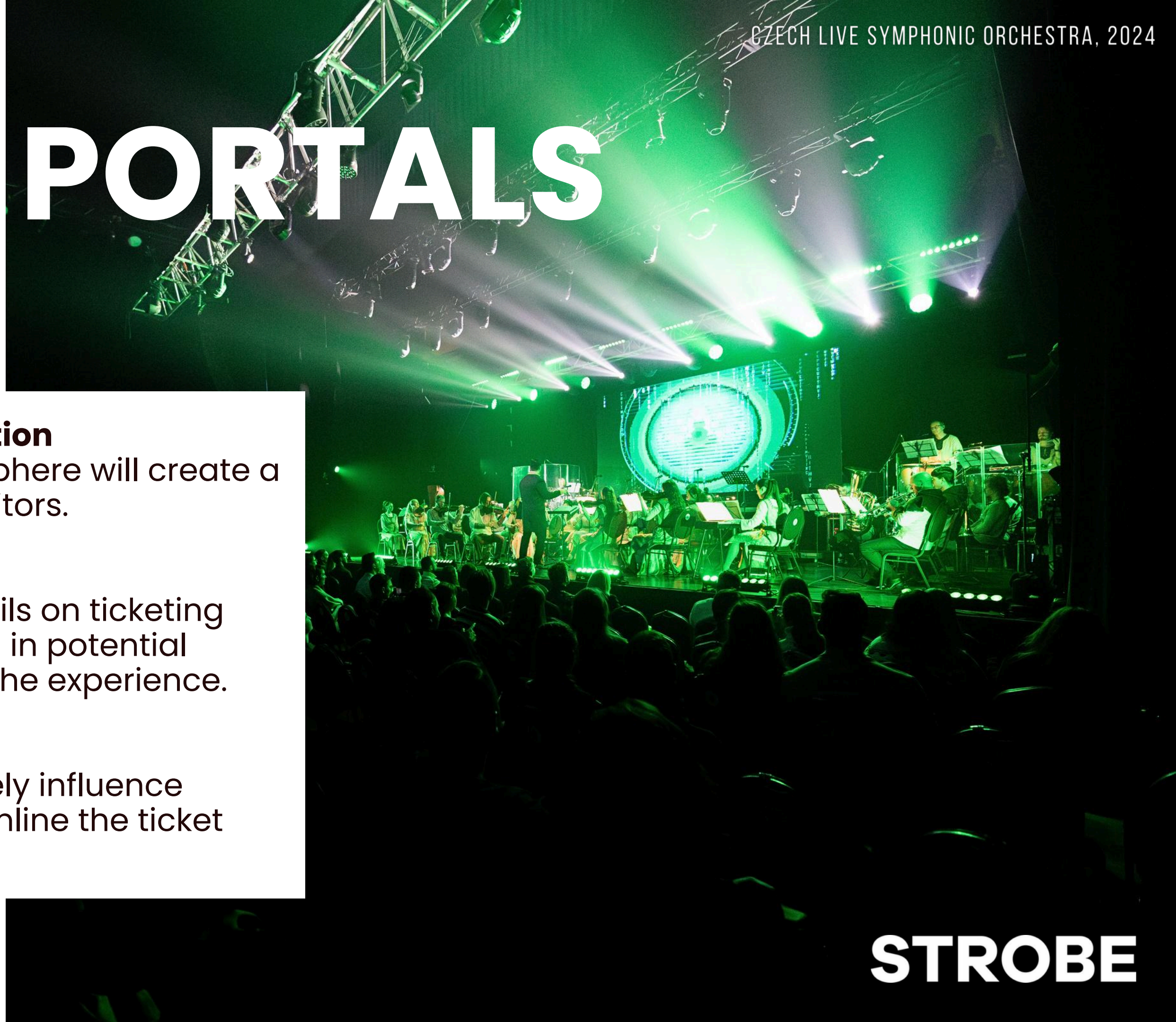
Photos capturing the event's atmosphere will create a purchasing magnet for potential visitors.

Emotional purchase support

By showcasing photos of event details on ticketing portals, you will stimulate the feeling in potential visitors that they want to be part of the experience.

Faster sales

Visuals from past events will positively influence visitors' decision-making and streamline the ticket sales process.



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ARTISTS MANAGEMENT

Support for strengthening relationships and communication with the management of engaged artists.

Showcasing success

By using high-quality photos, you'll improve the effectiveness of communication with the artist's management and demonstrate the organizer's ability to prepare a quality event.

Complete package of outputs

By providing your own event materials to the artist's management, you'll increase the value of collaboration and build greater trust for future projects.

Visual support for the tour

By delivering unique photos to the artist's management, you'll open opportunities to increase the reach of event promotion without additional input costs.



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PARTNERS & SPONSORS

Visualizing the professionalism of the organizer in communication with partners.

Quality reference

With accompanying photos from completed events, you'll provide a visual proof of competence, experience, and the ability to successfully execute a project.

Documentation of joint activities

Visual outputs will complement part of the documentation of activities carried out for the management of contractual partners and sponsors.

Use within partner communication

By delivering high-quality outputs, you'll help partners and sponsors integrate the completed collaboration into their own communication activities.



MORE OPTIONS

Photos capturing life around the artists or the event make the events more attractive.

Behind the Scene (BTS)

By publishing photos from event preparations or the artists' stay, you'll intensify the connection with visitors. This activity will help improve the sale of tickets to clients who are hesitating to make a purchase.

Meet & Greet (photos with artists)

By offering exclusive VIP tickets with a limited quantity, you'll create a new sales category at a higher price. Holders of these tickets and the organizer's partners will have the opportunity to obtain unique photos.

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RATIO
TIPOS A

STROBE

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